



For Immediate Release

## **ICBA Technical Trades Room Unveiled at The College of New Caledonia**

(March 29, 2017, Prince George) - Naming rights for a technical trade's classroom have been given to the Independent Contractors and Businesses Association (ICBA) following last year's \$25,000 donation by ICBA to the College of New Caledonia (CNC). CNC will use ICBA's donation for technology advancements in the *John A. Brink Trades and Technology Centre*, including the purchase of electronics and other equipment that will enhance education and training for CNC trades students.

"This classroom will be instrumental in ensuring that our students are being educated and trained with the newest classroom technology," says Frank Rossi, Dean of Trades and Technologies. "It will be a great instrument for CNC's instructors to share their knowledge and skills to support student success."

The classroom will be named the ICBA Technical Trades Room until 2021. ICBA made the donation in March, 2016 as part of a provincial education and training program ICBA launched to celebrate its 40<sup>th</sup> Anniversary.

"ICBA's contribution will help prepare the next generation of construction industry professionals and support students as they pursue in-demand trades," says Mike Davis, Regional Vice President of ICBA. "We are very excited to be investing in the students of northern B.C. and in the future of our province."

ICBA opened an office in Prince George last year and represents over 2,000 members and clients in the construction sector across B.C.

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### **About the Independent Contractors and Businesses Association of B.C.**

The ICBA is the voice of B.C.'s construction industry and the oldest open shop organization in Canada. It is also the single largest sponsor of construction apprentices in B.C. Representing more than 2,000 companies and clients, ICBA members and their skilled workers are involved in virtually all major capital and infrastructure projects built in British Columbia. [www.icba.ca](http://www.icba.ca)

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