



BENEFITS

- Climate leadership**
- Cost savings**
- Brand lift**
- Accurate, actionable data**
- Employee engagement**
- State-of-the art online GHG management tool**
- Competency development**
- Access to growing network of Climate Smart businesses**

Dates and location:

- Tuesday, September 14
- Tuesday, October 19
- Tuesday, November 16

Participants attend all three training sessions.

8:30am – 12:30pm

**Climate Smart, Flack Block Building
163 West Hastings St.
Vancouver, BC V6B 1H5**

Cost:

**Reduced to \$500*
with code IBCA123**

Fee includes two participants per business, for all three training sessions, one-on-one technical assistance, access to web-based GHG management tool and expert review of GHG inventory.

** For a limited time, support from participating municipalities and Metro Vancouver has reduced the normal business fee of \$1,500 to \$500.*

More Info:

www.climatesmartbusiness.com

Contact **Christine VanDerwill**
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604.254.6283 ext 238

ICBA, Climate Smart and Metro Vancouver invite you to join a group of progressive businesses that are cutting costs by cutting carbon.

Join a cohort of 10-15 Metro Vancouver-based enterprises in a training program run by climate change experts experienced in advising small and medium sized businesses and organizations.

Climate Smart is a comprehensive, business case-based training that takes enterprises and organizations through the process of creating a greenhouse gas (GHG) emissions inventory and developing reduction strategies with a focus on cost savings and brand lift. It is designed to train key staff and provide businesses with the tools to become more competitive in an era of carbon regulation and volatile energy prices.

Climate Smart Core Offering:

Climate Smart is a comprehensive professional development and training program that includes the following:

- A series of three interactive half-day training sessions
- One-on-one “carbon hotline” technical assistance
- Access to web-based GHG management tool

1 measure 2 reduce 3 leverage

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| <ul style="list-style-type: none"> • Map your operations • Collect your data • Calculate using GHG management tool | <ul style="list-style-type: none"> • Identify your best reduction opportunities • Set specific reduction strategies | <ul style="list-style-type: none"> • Learn about the emerging voluntary carbon offset market • Communicate your commitment |
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Businesses leave the program with the following:

- A completed and reviewed GHG inventory, compiled according to internationally recognized standards
- Emissions-reduction strategies focused on cost savings
- Knowledge of the carbon offset market
- Marketing and communication strategies regarding GHG management success and a Climate Smart business seal
- Internal capacity for ongoing management of your GHG reduction program

IMPACTS TO DATE

200,000+ tonnes
CO₂e under management

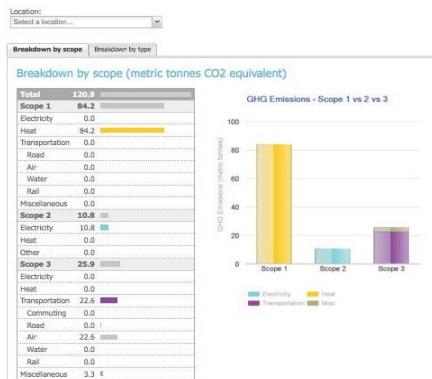
155 tonnes
CO₂e typical (median) enterprise emissions

290+
trained enterprises from a range of sectors

CUTTING CARBON
CUTTING COSTS

\$483
projected savings per tonne reduced, based on commodity and carbon-tax costs

EXAMPLE INVENTORY SUMMARY
FROM GHG MANAGEMENT TOOL



PROFILES

Young Women’s Christian Association (YWCA), Vancouver

YWCA is a non-profit organization dedicated to achieving women’s equality. As part of the strategies to reduce the GHG emissions of its hotel, they are replacing all refrigerators, lamps and ballasts. They’ve invested in new technologies developed in Whistler BC. that allows them to efficiently manage their hotel heating source and usage, which will represent a projected 66% reduction in emissions by June 2009.

Industry	Residential Services
Capital Investment	\$200,000
Cost Savings	\$40K annually
Return on Investment	5-year pay back
Carbon Savings	Over 500 tonnes GHGS

Sunrise Soya Foods, Vancouver

Sunrise Soya is Canada’s leading tofu manufacturer. At their production facility in Vancouver, a new boiler economizer captures waste heat to pre-heat cold water used elsewhere in the process. Combined with other process changes identified in the course of their GHG reduction program, they have made significant natural gas savings that will help protect against future fuel price increases.

Industry	Food Manufacturing
Capital Investment	\$20,000
Cost Savings	up to \$22K annually*
Return on Investment	1–2 year payback*
Carbon Savings	180 tonnes GHGS
	* dependent on natural gas prices

“ By joining the Climate Smart training program we are advancing our industry and pro-actively embracing a changed world. Until we completed the program we were implementing various energy saving strategies but without focus. Climate Smart has given us a focus point to aim for.

David O’Sullivan, President
PW Trenchless Construction Inc.

BUSINESSES AND ORGANIZATIONS TRAINED

99 Truck Parts & Industrial Equipment Ltd. • Accent Inns • Angel Restoration Inc. • Artizen Home Renovations Inc. • Ash Creek Associates • AspenClean • Associated Engineering • Ballard Power Systems • Blackwood Partners Management Corporation • Bing Thom Architects Inc • Blue Pine Enterprises Ltd. • British Pacific Properties Ltd. • Capilano Suspension Bridge • Cedar Corner • CEI Architecture • Chislett Manson and Company Architecture Planning and Landscape • Clay Construction • The Coast Blackcomb Suites at Whistler • Cobra Electric • Concert Properties • Corporate Images • Dayton and Knight Ltd. Consulting Engineers • Delta Hotels (BC Region) • Directional Mining and Drilling Ltd. • District of Ucluelet • The Driving Force • EBA Engineering Consultants Ltd. • Ecoworks Landscape Services • Emterra Environmental • Friction Fit Insulation Inc • Glacier Creek Contracting Ltd • Holiday Inn (North Vancouver) • Holiday Inn & Suites Downtown Vancouver • Hemmera • ISL Engineering and Land Services • The Listel Hotel • Light House Sustainable Building Centre • Prism Engineering • PW Trenchless Constructino Inc. • Redpoint Mechanical Services • The Resource Training (RTO) Organization BC • Robert Ciccozzi Architecture Inc. • Russell Brewing Co. • Sandman Inn Langley • Sierra Systems • Terrasol Geosolar Inc. • Tri-Arrow Industrial Recovery Inc. • Tofino Chamber of Commerce • Tofino Sea Kayaking • Tourism Vancouver • Valley Traffic Systems Inc. • Wickaninnish Inn • YWCA Vancouver • and more...

