



- GOLD SEAL CERTIFIED COURSE -

PRINCIPLES OF CONSTRUCTION MANAGEMENT

The Canadian Construction Association and many employers strongly believe Gold Seal Certification plays an important role in the success of managing the company and projects. Since good management and supervision, combined with maximum productivity from workers is essential for that success, these courses are invaluable. Every company and company representative who has completed these courses since 1994 rate the instructor and course material as excellent overall! This Gold Seal Course is designed to teach and familiarize supervisors, owners, and construction managers how to manage the business and projects together as a team to assure profit and success. A brief summary of course as follows:

- *Improving productivity in the workplace
- *How to retain good employees long term
- *Performance reviews & process
- *Getting commitment & loyalty long term
- *Working smarter v. working harder techniques
- *Marketing your workers on site
- *Inexpensive reward systems for workers
- *Discipline procedures & policies
- *Role of construction & the economy
- *Future outlook of the industry
- *Contract procedures to minimize conflict
- *Commitment training & implementation
- *Lawyers, accountants and bankers
- *Electronic communication & advantages
- *Partnering (3P's) – overview & future
- *Bonding & insurance
- *Creating long term client relationships
- *Marketing the business & clients
- *Dealing with bad clients
- *Teaching public relations to workers
- *Technological changes to industry
- *Defining construction phases
- *Negotiations & contract award
- *Responsibilities by all parties to a contract
- *Environmental issues/protection
- *Environmental law/case studies/responsibilities
- *Project site recycling & waste management
- *Bid depository pros & cons
- *Safety changes & liabilities for superv./mgmt
- *How to cope with bad drawings and specs

Students will be required to research and analyze case studies as well as complete an examination.

Dates: Friday, March 4 & Saturday, March 5, 2011 (8 am-4:30 pm)
Location: Coast Bastion Inn – 11 Bastion Street, Nanaimo
Costs: ICBA/VICA/MICA members \$495.00 + \$59.40 HST = \$554.40
 Non members \$525.00 + \$63.00 HST = \$588.00



REGISTRATION INFORMATION

Company: _____

Address: _____

Phone: _____ Fax: _____

Registrants: _____

Payment: Cheque Credit Card VISA / MASTERCARD (circle one)

Card # _____ - _____ - _____ - _____ Expiry _____ / _____

CardholderName _____ Cardholder Signature _____

- **Course is often overbooked**—seating limited to 30
- To reserve a seat, fax this form to 604-298-2246 & for more information, contact 604-298-7795
- Send cheques payable to ICBA 211-3823 Henning Dr, Bby V5C 6P3
- **No cancellations/refunds after February 25, 2011 (Substitutions only)**